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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/981,156	10/17/2001	Adrianne Lewis	1248-R-01	5615

35811 7590 06/27/2003

IP DEPARTMENT OF PIPER RUDNICK LLP
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EXAMINER

MYHRE, JAMES W

ART UNIT PAPER NUMBER

3622

DATE MAILED: 06/27/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

Interview Summary

Application No.
09/981,156

Applicant(s)
Lewis

Examiner
James W. Myhre

Art Unit
3622



All participants (applicant, applicant's representative, PTO personnel):

(1) James W. Myhre

(3) Darius Gambino

(2) Paul Taufer

(4) _____

Date of Interview Jun 25, 2003

Type: a) ☒ Telephonic b) ☐ Video Conference
c) ☐ Personal [copy is given to 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No. If yes, brief description:

Claim(s) discussed: 1

Identification of prior art discussed:
Von Kohorn (5916024)

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

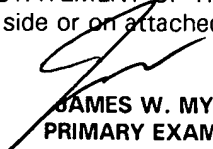
Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments:

The Applicant Representatives argued that Von Kohorn does not disclose that the advertisements are incorporated into the actual game nor that the player is prompted to access an advertisement in order to play the game. It was stressed that the game was not started until the player interacted with the advertisement. The Examiner noted that the language in Claim 1 did not limit the player's interaction to taking place before the game was started. In fact, when the two features were read together, the advertisements were incorporated into the game and thus could not be interacted with before the game was started, but were interacted with during the playing of the game, as done in Von Kohorn. Agreement was reached that an additional step of requiring the player to interact with an outside advertisement in order to initiate the game itself would be added, which Von Kohorn did not seem to disclose. However, further search would be required of both that reference and other prior art.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

i) ☒ It is not necessary for applicant to provide a separate record of the substance of the interview (if box is checked).

Unless the paragraph above has been checked, THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached


JAMES W. MYHRE
PRIMARY EXAMINER
ART UNIT 3622

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Examiner's signature, if required